

COLLAGEN 4 BEAUTY

Buyers Guide

**HELP! HOW
DO I CHOOSE?**

WE'VE DONE
THE LEGWORK
FOR YOU!

*What results
can i expect by
using a collagen
product?*

*LOVE your
skin at any
age!*

**WHAT IS A
COLLAGEN
MATRIX**

**AND WHY IS IT
IMPORTANT?**

WELCOME!

This is me baring all....

The photo on the right makes me cringe a little, it represents years of minimal self care, sun damage and general wear and tear.

Back to cringing though...

I was looking shall we say a little 'lacklustre.' My complexion was dull, my eyes were dark and tired, and every day I'd wake up with more fine lines! If you are reading this, I am sure you can relate...



I'd had enough and was desperate to regain my former glow, so I went searching for a high-quality collagen product that was:

- **Award winning**
- **Environmentally sustainable**
- **Ethically made**
- **Naturally derived**
- **Clinically tested.**
- **And most importantly one that WORKED!**

So, I sifted and sorted and decided on Liquid BioCell, as it ticked all of the boxes. The image is my results after 4 months – WOW! It was a total 'thank the heavens' moment!

My radiance was back, and I didn't have to go down the injectables route because I found nature's answer to Botox 😊

Enjoy this buyers guide. It would have been helpful when I was doing my own research, so I hope it helps you - and as you read on, you'll understand why selecting the right Collagen is so important...

Bel xx

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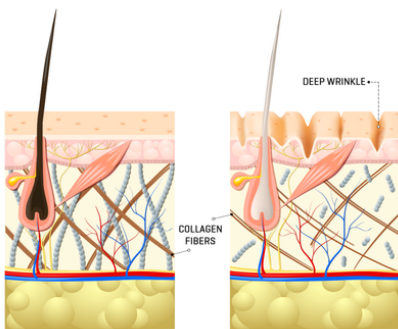
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WHAT IS COLLAGEN?



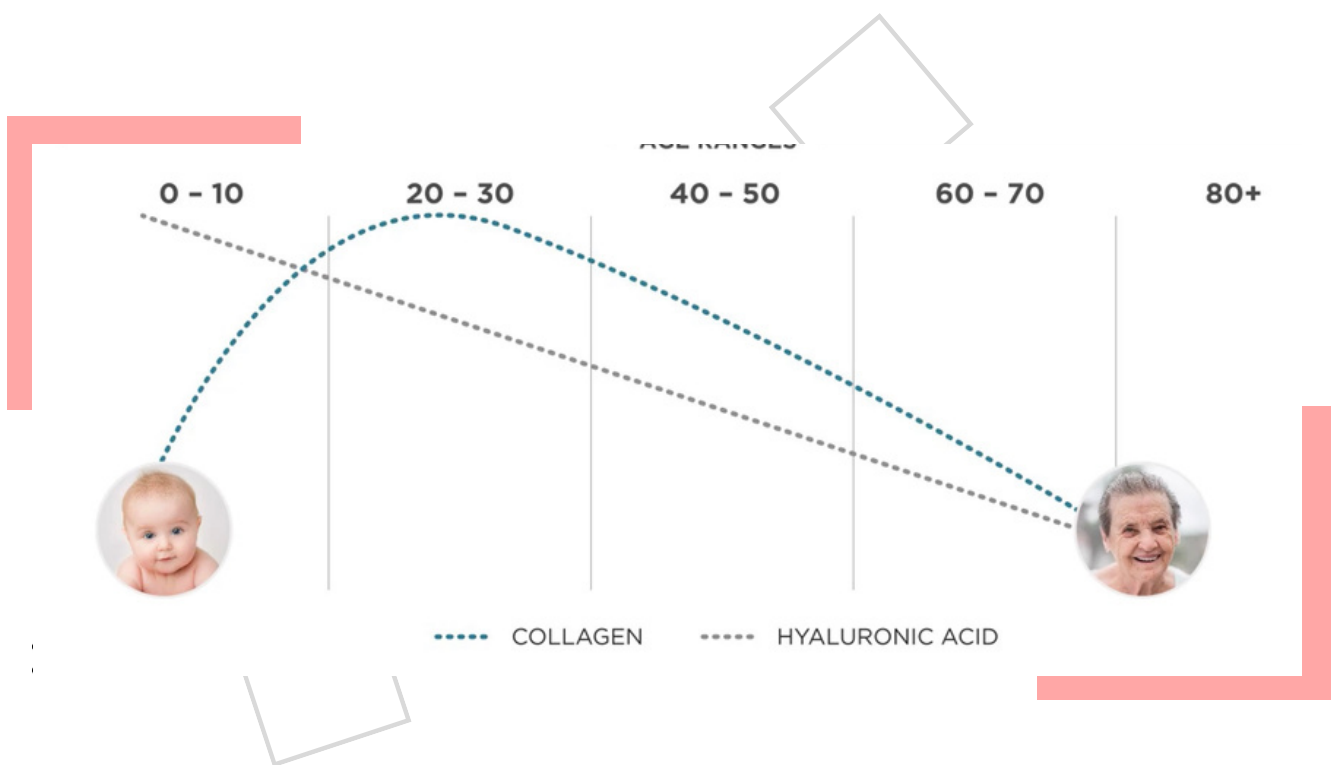
Younger Skin

Older Skin

- Collagen is the most abundant protein in the human body
- Unlike other anti-ageing ingredients, collagen is also responsible for keeping cells and tissues together and maintaining the body's optimum
- Collagen comprises 80% of your skin, bones, joints and connective tissue
- It promotes youthful skin that appears firm, plump and elastic.
- The older you get, the less collagen you make, and what you do make is not as high-quality as the collagen of your youth.... Which is why we begin to age.
- Collagen is critical to looking and feeling your best!

HOW COLLAGEN LEVELS DECLINE WITH AGE...

We begin to lose collagen in our 20's





”

**From age 25
your body
produces less
Collagen
every year...**



CAUSES OF COLLAGEN DECLINE

01
Ageing

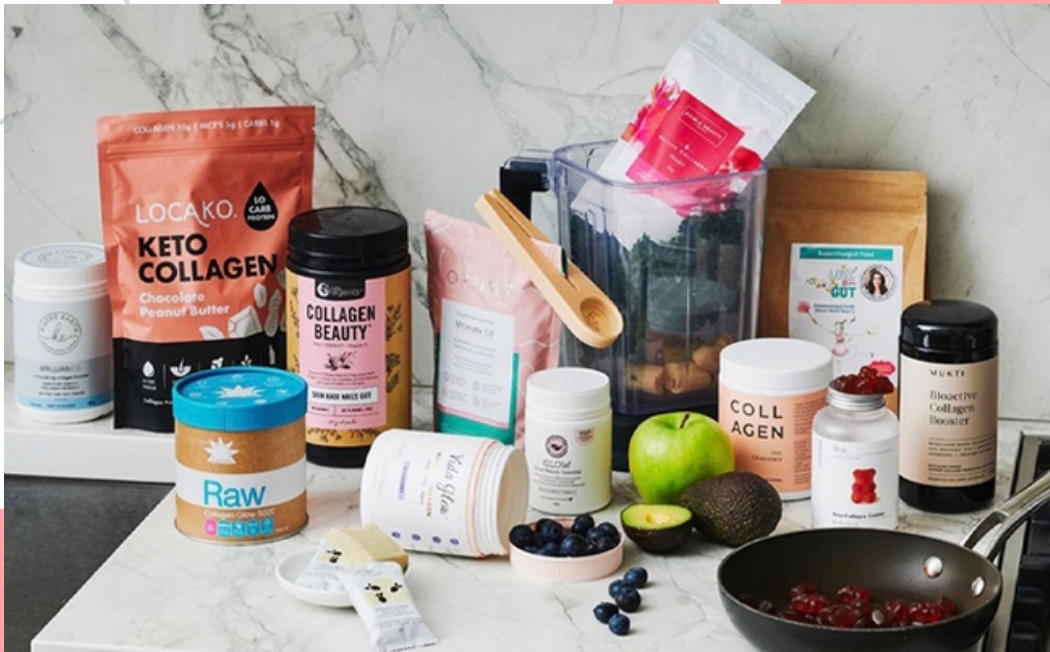
02
Stress

03
Environmental
Exposure

04
Smoking

05
Sun
Exposure

THE GLOBAL COLLAGEN MARKET



Currently exceeds USD \$3.5 billion

Expected to reach USD \$7.5 billion by 2027

But are the products worth it???

WHAT IS A COLLAGEN MATRIX

And Why Is It **Important?**

Why is the COLLAGEN MATRIX that I recommend so special?

Well because it's WAY more than just collagen, it's a full matrix... that is multi patented (that means it's not something anyone else has!)

What on earth is a matrix and why is it so important for my health, skin, anti-ageing etc?

First off, any collagen supplement is really incomplete.... WITHOUT HYALURONIC ACID AND CHONDROITIN SULPHATE.

Most collagen supplements have super fruits which enhance their blend or elixirs, BUT they should ALWAYS have these 2 things in there also, HA and chondroitin Sulphate, or they're just a pretty, expensive bottle/tub with limited use... no matter how potent they 'claim' to be!

In areas of the HUMAN body where collagen is found THREE things are generally present:

- **Collagen itself**
- **HA (hyaluronic acid)**
- **Chondroitin sulphate in joints**

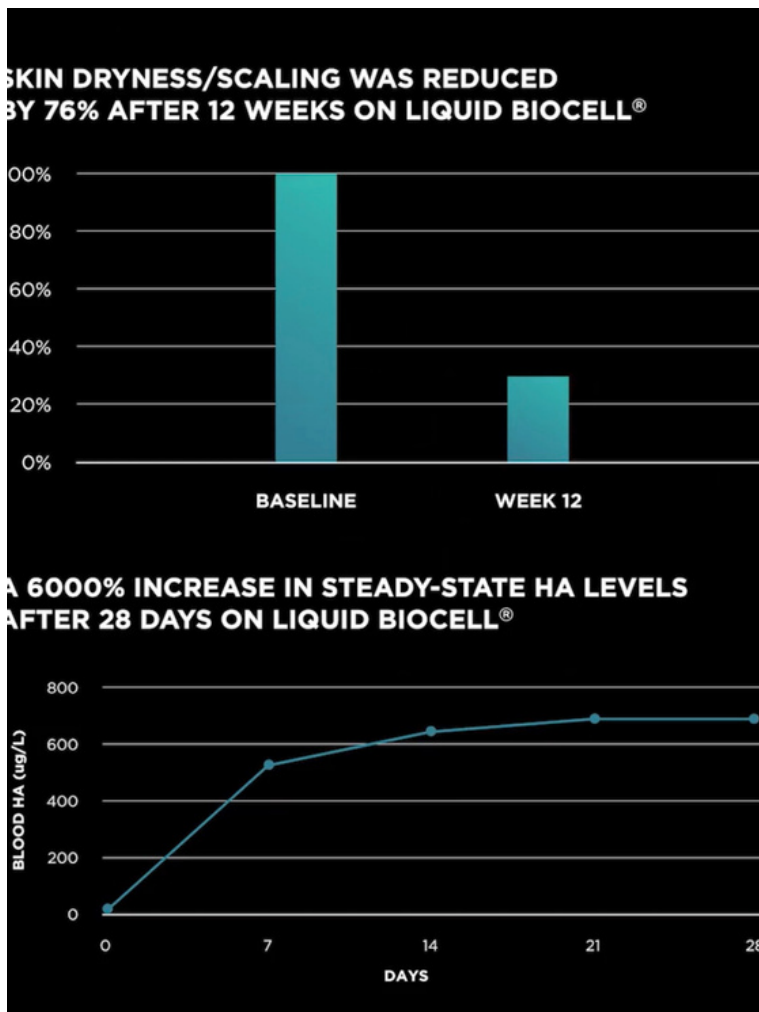
So, the matrix I recommend has all three substances!

ENTER MODERE LIQUID BIOCELL®

Exclusively formulated by
Modere CEO, Asma Ishaq



Thankfully, myself (and tens of 1000's of over women have discovered Liquid BioCell!



Clinically **PROVEN** to:

- Reduce wrinkles from the inside out*
- Decrease dryness*
- Increase skin's collagen content*
- Increase hyaluronic acid levels*
- Improves skin's microcirculation, firmness and elasticity*
- Promotes healthy hair, nails, gums and eyes*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Third-party randomized, double-blind, placebo-controlled clinical findings published in *Journal of Functional Foods*, May 2020; *Alternative Therapies in Health and Medicine*, Sept/Oct 2019; *American Society for Nutrition (ASN) Nutrition* 2019, Jun 2019; *Journal of the International Society of Sports Nutrition*, Dec 2014; *Clinical Interventions in Aging*, 2012.

IS COLLAGEN BAD FOR YOUR WALLET?

Well... It is if you choose the wrong one!



”

There is nothing that compares to this award winning Collagen!

2 years on
Marine collagen
With copper,
Vit b, vit c,
Acai berry, HA & zinc!

3 weeks on
Award winning
Liquid biocell Collagen
plus patented HA
Matrix!

Rachel W.

"There's a lot of people talking about different types of collagen at the moment and which gives you the best results..."

Well, I have drunk an ocean of marine collagen which I faithfully drank every day for over 2 years. Look at the difference in my skin after only 3 weeks of taking Liquid BioCell!"



Stef C.

"I'm 31 years old and COMPLETELY in love with this Liquid Biocell Collagen after using it for 4 months so far... There is nothing out there like this one (I've tried other powder ones for ages and that got me no where). This one is the closest match to what we produce naturally and the absorption rate is up at 90%!

Same position
Same time of day

No filter on either
No make up on either
(just mascara and filled in my patchy iso brows on the second pic, but nothing on my skin)

Consistency is KEY I've taken 15ml morning and night and haven't missed it once.

P.S. yes I've had incredible skin/eye health results, BUT what you can't see is the massive improvement in the health, strength and fullness of my hair and also my joints don't ache hardly as much now."

THE NEXT STEP...

So there you have it!

Some information on Collagen you might not have already known, as well as my recommendation of the best Collagen on the market.

I wanted to make sure I was purchasing a quality product that helps not just 1 or 2 things, but helps EVERYTHING!!

Joints (I want to be stronger for longer)

Muscles (tone & metabolism)

Hair (I'd like thick hair please)

Nails (strong healthy nails)

Skin (hydrated glow & anti-ageing)

Gut health (immunity and digestive health)

I WANT IT ALL!... And if you spend money on collagen you should want it all too!

I hope you've found this beneficial and informative because as you can see not all collagen is created equal.

To take a look at the range of collagen that I myself use, and strongly recommend to women of all ages (especially tired Mumma's) and the same products used in all the transformations in this guide click the button below...

P.S. I may have popped a \$10 off code in for you... because who doesn't love a discount!

VIEW THE COLLECTION WE ALL USE TO GET OUT FABULOUS RESULTS HERE

CLICK HERE



MODERE COLLAGEN SCIENCES

LIQUID BIOCELL®

BEST HEALTH DRINK

(awarded for Modere Logiq™)
Beauty Shortlist Mama & Baby Awards, 2019

BEST WEIGHT MANAGEMENT SUPPLEMENT

(awarded for Trim)
SupplySide West Editor's Choice, 2018

FINALIST, PRODUCT INNOVATION AWARD

(awarded for Trim)
DSA Awards, 2018

#1 ANTI-AGING ESSENTIAL

TasteForLife Supplement Essentials, 2015

BEST JOINT HEALTH SUPPLEMENT

SupplySide West CPG Editor's Choice, 2015

READER'S INGREDIENT OF THE YEAR

NutraIngredients Awards Winner, 2015

EDITOR'S PICK

Remedies Magazine, 2015

FINALIST, MOST INNOVATIVE DIETARY INGREDIENT

Nutraceutical Business & Technology Award, 2012

BEST BONE & JOINT HEALTH INGREDIENT

Frost & Sullivan Award Winner, 2011

EXEMPLARY US BRAND RECOGNITION

Beauty From Within Conference, 2011



MEDIA MENTIONS

NBC, Fox News, Good Morning America, Prevention Magazine, Ms. Fitness Magazine, Natural Solutions Magazine, New Beauty Magazine, and New You Magazine